

GFLRRC Board Meeting January 2020

Cynthia, Bob, Alex, Alexa, Renata, Julie, Valerie

Secretary - November Meeting Minutes sent out for approval.

Treasury Report – Vickie, the treasurer was not able to attend. The Club is in good financial standing.

Membership – Increased by 12 since December 2019

Track Workouts – For the month of January, track workouts will be on Wednesdays at Cardinal Gibbons. The average number is 12-15 on Wednesdays and 6-8 for the morning track workouts.

Newsletter/E-News – Tami continues doing a great job!

Social Media – Alexa discussed changing cover photo on FB page at least once a month.

Thursday night club runs will be posted as an event to share with friends on FB.

Discussed spotlighting a team member on social media monthly where they answer a few questions

GFLRRC group created on Strava

Instagram – up 10% in followers

Club Holiday Party – Cynthia thanked everyone for helping to make this event a success.

Jingle Bell Jog 5K and Resolution 5K – Alex suggested to do a package deal and have a Holiday special rate

Discussed Early Bird Special rate for Races.

Resolution 5K 2020 – very successful event

A1A Marathon Weekend – volunteers needed at Expo to work booth and the water station at the Race on Sunday.

Booth Hours at Expo at The Convention Center:

Friday – 3-8pm (11am booth set up)

Saturday – 10am – 6pm

Miami Marathon Weekend – Football theme for all volunteers

Better Day, Saturday, Feb 15th – Super Heroes theme

A Road For The Cure 5K – will be postponed until further notice

Renata presented an idea to incorporate a run/walk fitness challenge (300 miles/500 miles) to attract new members with a reward of a free race entry.