

## **Team Fort Lauderdale Board Meeting via Zoom 07/13/2022**

Bob, Cynthia, Valerie, Daniel, Laura, Lesley, Jen, Julie, Katie

**Treasurer's Report** – We are in excellent standing. Lesley presented the attached race snapshot for The Freedom 5K/10K event.

**Secretary** – May minutes were approved by the Board.

**Membership** – Our membership has been increasing and we are up to 154 active members at this time.

**Track Workouts** – Brett is continuing to send out the track workouts weekly via email on Mondays and there is a group of runners meeting on Tuesdays @ Cardinal Gibbons High School. The track is available 5:00pm-7:30pm.

**Social Media** – Laura is doing a great job posting on Facebook keeping our followers updated.

**Instagram** - Katie is doing a great job keeping our Instagram followers updated. Katie is requesting that everyone use the following hashtags to create more exposure...**#teamfortlauderdale, #teamftlauderdale, #teamftl, #funrun, #GFLRRClub and #GFLRRC**. There was discussion of live streaming the start of our race events showing all participants cross the start line.

**E- News** – Jen is doing an amazing job with our E-News. We currently have almost 6,000 on our email list! Please contact us if you would like to be added to our subscription list to stay in the loop with all of our Club events!

**Freedom 5K/10K** – will be on Saturday, July 2nd @ Pompano Air Park and will have two water stops

**Fun Fit 5K Challenge/5K Run/Walk** – will be on Saturday, July 30<sup>th</sup> @ Pompano Air Park

**Celebration 5K/10K** – will be on Saturday, Sept 17<sup>th</sup> @ Lauderdale Beach Park. This event will be a celebration of Team Fort Lauderdale's 50 -year anniversary. There was discussion regarding a complimentary radio announcement by Laura's daughter, who works with Cox Radio. There was also discussion of a Celebration Breakfast to be held after the run.

**Volunteer Coordinator is an open position. If interested, please contact Cynthia.**

| Freedom                         | 2022  |       | Final       |                |
|---------------------------------|-------|-------|-------------|----------------|
| Income                          | #     | \$/EA |             |                |
| Sponsors/Donations              |       |       | \$ -        |                |
| Merchandise Sales               |       |       | \$ -        |                |
| Online Registrations (5k/10k)   | 89/83 | 0     | \$ 4,742.54 |                |
|                                 | 0     | 0     | \$ -        |                |
| Walkups and Store Registrations | 0     | 0     | \$ 180.00   |                |
|                                 | 0     | 0     | \$ -        |                |
|                                 |       |       | \$ 4,922.54 | TOTAL INCOME   |
| Expenses                        |       |       |             |                |
| Event Fee                       |       |       | \$ -        |                |
| Other Fees                      |       |       | \$ -        |                |
| Runner T-Shirts                 | 105   | 0     | \$ 713.25   |                |
| Extra T-Shirts                  | 50    | 0     | \$ 344.25   |                |
| Bibs                            | 0     | 0     | \$ 98.25    |                |
| Advertising                     |       |       | \$ -        |                |
| Signs/Banners                   |       |       | \$ 82.65    |                |
| Awards                          |       |       | \$ -        |                |
| Medals/Bling                    |       |       | \$ 344.98   |                |
| Gas                             |       |       | \$ 157.37   |                |
| Ice                             |       |       | \$ 37.34    |                |
| Water/Gatorade                  |       |       | \$ 18.46    |                |
| Food/Snacks                     |       |       | \$ 180.59   |                |
| Paper Products                  |       |       | \$ 7.61     |                |
| Thank You's                     |       |       | \$ -        |                |
|                                 |       |       | \$ 1,984.75 | TOTAL EXPENSES |
|                                 |       |       |             |                |
|                                 |       |       | \$ 2,937.79 | GRAND TOTAL    |